



Move into the Fast Lane!

Enter the 3rd Annual ST Vehicle Graphics Contest!

Especially in trying times, vehicle graphics remain one of the most cost-effective and creative forms of advertising available. Show the world your work! Send us your best wraps, cut graphics, hand-rendered decorations or 3-D car embellishments today!

RULES

- A project may only be submitted for one category.
- All entries must be received in ST's office by **September 10, 2009**.
- Graphics must have been applied or installed within two years of submission date.
- Digital files (JPEGs and TIFFs are preferred) are strongly preferred for submissions (color photos will also be accepted). Submit digital files on a CD or post them to ST's FTP site, <http://upload.stmediagroup.com> (from the drop-down menu, select Signs of the Times – Editorial). Please notify Contest Editor Steve Aust at steve.aust@stmediagroup.com or (513) 263-9308 when photos are posted. Slides, color renderings or copies won't be judged.

CATEGORIES

- **Handcrafted Graphics** (painting, pinstriping, gilding, etc.)
- **Service Vehicles** (produced for a business' direct use)
- **Signshop Vehicles**
(shop trucks, service vehicles, crane trucks)
- **Transit Graphics** (bus, subway, train, monorail)
- **Promotional Vehicles**
(vehicles that market a product or service)
- **Marine Vehicles** (watercraft graphics only)
- **Unique Vehicles**
(3-D graphics, art cars, appliqués, other unconventional vehicles)

**ST reserves the right to change a submission's category. We always try to give entries their best chance to win.*

- List all designers, fabricators and installers who contributed to the submitted graphics on the entry form. Names, phone numbers, websites and sale prices will be published (prices are appreciated but not required).
- Send only entry forms and necessary images (see "Images" section). Such materials as blueprints, laser prints, fabrication photos, etc., won't be used or returned.
- A description of the signage must be included on or with the entry form. Specify brand names for software, hardware, media and equipment used to design, fabricate and install the graphics.

Images

Send at least two, color, 300-dpi images that are 4 x 5 in. or larger (8 x 10 in. preferred) on a CD or to ST's FTP site. ST will produce the images on photo-grade paper to display for the judges. Please include images that feature the entire graphic, as well as close-up shots that emphasize detail. For best results, hire a professional photographer to shoot your work. All submitted images becomes the property of ST Media Group Intl., including all rights for reproduction.

Deadline:
September 10, 2009



Entry fee

The fee for submissions is \$25 for one to three entries, and \$50 for four or more (total, not per entry).

Judging

Designers and fabricators from diverse backgrounds will judge the competition. Their final decisions will be based on the following criteria:

- Craftsmanship (use of quality materials and methods)
- Complexity (challenges faced in designing, fabricating and installing the graphics)
- Artistic merit (aesthetic appeal of design and layout)

Awards

First-, second- and third-place winners will receive custom-designed T-shirts and distinctive certificates of merit. Honorable-mention designations will be awarded at the judges' discretion.

Winners will be notified by mail, and their work will be published in a special, full-color section of the December 2009 issue and, subsequently, on www.signweb.com.

ADDRESS ENTRIES TO:
Contest Editor
Signs of the Times
 11262 Cornell Park Dr.
 Cincinnati, OH 45242

ENTRY FORM

Enter online at: www.signweb.com/contest09

Please print legibly.

Name _____

Design software or materials _____

Company _____

Address _____

City _____ State _____ Zip _____

Printer/Media _____

Phone _____

Email _____

Website _____

Installation materials _____

Entry category _____

Client _____

Clearcoat/Overlamine _____

Project name _____

Selling price _____

Other _____

Designer _____

Service provider _____

Installer _____

Brief project description _____

For more information, contact ST at (513) 263-9308 or steve.aust@stmediagroup.com.